

Michele Cynowicz

UX/UI DEVELOPER

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I have been working in Digital Media for over 10 years, providing small business clients with digital work for advertising, managing and executing full start-to-finish web development projects and producing key development work for larger companies.

I take pride in fast, responsive interfaces that engage users and encourage conversions.

I love an intellectual challenge and a well-organized project, and I am comfortable working alone, remotely, or as part of a team.

TECHNICAL SKILLS

- Adobe: Photoshop, Illustrator, Flash, Dreamweaver
- Hand-coding HTML/HTML5, CSS/CSS3, JavaScript, JSON, AJAX, jQuery, PHP and Smarty
- Focused on cross-browser/multi-device compatibility and unit testing
- Experience with MongoDB, MySQL, WordPress, Social Media SDKs, API feeds, open-source and custom CMS
- Microsoft Office Suite: Word, Excel, Powerpoint and Outlook
- SVN, Git, Zend Framework, Smarty Templating Engine, Python/Django, Grunt, Node, Jasmine and custom MVCs
- Flash Animation, ActionScript coding, integration of flash technologies and video
- Responsive Design & Development

PROFESSIONAL EXPERIENCE

Advance Digital, Inc. *UI Engineer*

October 2014 – December 2015

- Responsible for multiple internal applications, which managed web components in a Software-As-A-Service (SAAS) capacity.
- Lead projects in reformatting front-end development team workflows for continuous integration and deployment of code releases.
- Introduced new standards to the workflow, such as Javascript Unit testing and reliance on dynamic files over static.
- Refactored major Javascript modules and applications, implemented new Video management tools and workflows.
- Worked with Grunt for task-running to implement code efficiency and enhance website performance.
- Participated in code reviews, provided training sessions for new hires and conducted new-technology presentations.

The Collegebound Network/CareerCo *Senior Front-End Web Developer/UX Team Leader*

July 2011 – September 2014

- Responsible for general front-end development for multiple dynamic websites for CareerCo's two divisions, The Collegebound Network and The Employment Network.
- Rebuilt internal dynamic templating structures to accommodate multiple sites with fewer templates by developing efficient code.
- Integrated new technologies to the workflow, such as responsive UX development, and cross-browser/cross-device testing.
- Worked with API connections, Social Media SDKs, E-mail marketing, Advertising systems and mobile website layouts.
- Used HTML/HTML5, CSS/CSS3, JavaScript, Smarty/PHP, jQuery and AngularJS libraries and frameworks to enhance user experience and functional control of web-based applications.
- Rebuilt major systemic components to retrieve data from MongoDB and output those products via modular system.
- Hosted regular stand-up meetings for the Front End Development Team, provided guidance and training for Junior Developers.

Marvel Entertainment, LLC *Front-End Web Developer*

November 2008 – June 2011

- Responsible for the front end development of multiple websites and pages within and related to Marvel.com.
- Provided expertise in cross-browser compatibility and quality assurance for all projects.
- Demonstrated proficiency in the use of Photoshop, XHTML/CSS, Javascript, PHP, Flash and CMS integration.
- Played a key role in the full re-launch of Marvel.com while working remotely for several months as the sole Front End Developer.

Freelance *Graphic and Web Designer*

June 2000 – present

- Successfully managed freelance business operations, such as customer service, client interaction, sales, proposals and contracts.
- Provided print marketing designs for small businesses including logos, business cards, pamphlets, brochures, and large signs.
- Effectively reinforced and enhanced company identities through full website development projects from start to finish.

College of Staten Island *Tutor/College Assistant/Adjunct Lecturer*

January 2004 – November 2008

- Responsible for teaching *Introduction to Design and Digital Media Environments*, devised assignments, quizzes, and exams.
- Efficiently assisted students with design course assignments, answered technical questions, and lead Design software workshops.
- Lab supervisor responsibilities including software/hardware installations, licensing, troubleshooting and maintenance.

EDUCATION

Sessions College for Professional Design

2010 Multimedia Master Certification with focus on Information Architecture, Web Development and Digital Animation

College of Staten Island, City University of New York

2006 Advanced Technology Classes in Design and Development

2004 **Bachelor of Science Degree** in Communications Media

2001 **Associates Degree** of Arts in Liberal Arts